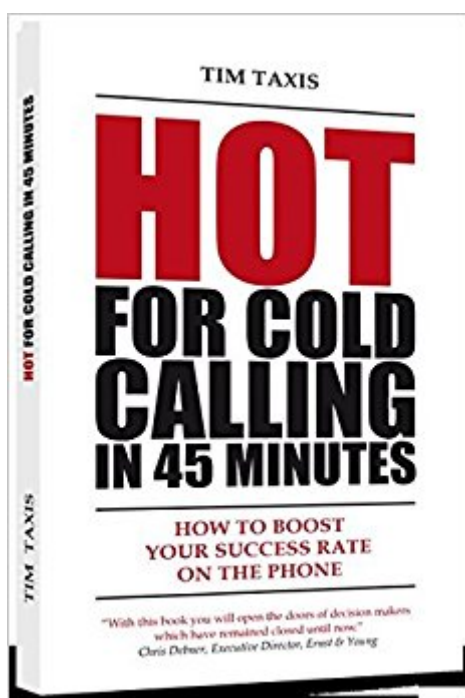


The book was found

Hot For Cold Calling In 45 Minutes: How To Boost Your Success Rate On The Phone



Synopsis

Nobody likes cold calling. At the same time, the phone is and remains the most effective way to get qualified appointments with new business clients. The question is: How can the initial contact by phone be made genuine, simple, and highly successful? Moreover, how can cold calling be made enjoyable-for you and your customer? The answer lies in this book. Tim Taxis not only shows what you have to do, but above all, how to do it. Tim Taxis' concept is new and unique. Short, incisive, and vital-with countless examples culled from experience and designed for practical application.

"Top trainer Tim Taxis has succeeded in something that we haven't seen in a long while: genuinely new approaches in cold calling. These approaches are extremely effective and lend themselves to application seamlessly." Christian Petschik, Vice President Sales, arvato AG - a Bertelsmann company "There are countless books on sales and prospecting. My impression is that they offer old wine in new skins. This book is completely different. It provides brand-new techniques which you've never seen before. With this book you will open the doors of decision makers which have remained closed until now." Chris Debner, Executive Director, Ernst & Young ENJOY THE NEXT 45 MINUTES OF INSPIRATION AND A FULFILLING READ!

Book Information

Paperback: 108 pages

Publisher: Tim Taxis Trainings (February 1, 2015)

Language: English

ISBN-10: 3000470395

ISBN-13: 978-3000470394

Product Dimensions: 5 x 0.2 x 8 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #781,893 in Books (See Top 100 in Books) #62 in [Books > Business & Money > Marketing & Sales > Marketing > Telemarketing](#) #513 in [Books > Business & Money > Marketing & Sales > Marketing > Direct](#) #1998 in [Books > Business & Money > Marketing & Sales > Sales & Selling](#)

Customer Reviews

I was completely blown away after reading "Hot For Cold Calling in 45 minutes" from Tim Taxis. This book will appeal to the entire spectrum of cold callers from the fumbling beginner to the expert still striving to achieve more. In my opinion everyone can benefit from this book! I have tried to read

numerous cold calling books but this is the first one that I have actually completed, simply because I found it bursting with fresh, practical ideas and techniques which are really simple to apply. It is also mega condensed which I really like - it only took me 41 minutes from beginning to end - that's what I call efficient and effective use of my time. At the beginning of the book you are immediately hit by cold call examples (which is great!) and then taken step by step taken through the excellent Taxis Method. It also gave me a good overview of the psychological aspects of cold calling in terms of gaining trust and connecting. Here in my view are the main attributes of this book:- The Tim Taxis concept is NEW and UNIQUE - you do not find this in any other books I have read on this subject- The 45 minute concept is also UNIQUE - I have found no other cold calling book that covers this topic in such a concise bite-size way- The writing style is informal and very accessible (beginners do not find intimidating and I expect experts do not find it patronizing)- This is not a dry theory book written by an academic but a hands on person with a massive proven sales success (style is practical and applied and not theoretical)- Loaded with new techniques and great examples- Layout is very crisp and well structured To summarize: I HIGHLY recommend you READ this book!!!!

Awesome! Fantastic! Great! After reading the German version (which was already fantastic), I was curious if it could help me also for my international accounts and my Tradelane sales staff. I can only recommend this book, we had some great success stories in trying the hints and tips out - it really works!

[Download to continue reading...](#)

Hot For Cold Calling in 45 Minutes: How to Boost Your Success Rate on the Phone THE COLD CALLING SECRET: Discover the NEW ground-breaking cold calling techniques that get results! Readable on Kindle, PC, Mac or iPad AUTHENTIC COLD CALLING: The Path to Fearless, Effective Cold Calling 7 STEPS to SALES SCRIPTS for B2B APPOINTMENT SETTING. Creating Cold Calling Phone Scripts for Business to Business Selling, Lead Generation and Sales Closing. A Primer for Appointment Setters. How to contact customer service by phone and website -: (customer service phone, Screenshots included for website! BONUS AT THE END) Stephan Schiffman's Telesales: America's #1 Corporate Sales Trainer Shows You How to Boost Your Phone Sales Hot Sauce!: Techniques for Making Signature Hot Sauces, with 32 Recipes to Get You Started; Includes 60 Recipes for Using Your Hot Sauces Calling Cards: Uncover Your Calling Happy Brain: 35 Tips to a Happy Brain: How to Boost Your Oxytocin, Dopamine, Endorphins, and Serotonin (Brain Power, Brain Function, Boost Endorphins, Brain Science, Brain Exercise, Train Your Brain) Adrenal Fatigue: Combat Adrenal Fatigue Syndrome Naturally and Boost Your Energy

Levels for Good! Reset Your Natural Balance Now! (Reduce Stress, Boost Energy, Adrenal Reset Diet Book 1) Home Remedies for Ulcers (ulcer, stomach ulcer, peptic ulcer, ulcer symptoms, stomach ulcer symptoms, ulcer treatment, mouth ulcer, mouth ulcers, cold sore, cold sore remedies, cold sores) The Snazzy Jazzy Nutcracker: Hot, Hot, Hot in 1929! Hot Hot Hot The Art of Belief: Design Your Mind to Destroy Limitations, Unleash Your Inner-Greatness, and Achieve the Success of Your Dreams (Success Mindset, Mind Development, Personal Success Book 1) Gastric Sleeve Diet: A Comprehensive Gastric Sleeve Weight Loss Surgery Diet Guide (Gastric Sleeve Surgery, Gastric Sleeve Diet, Bariatric Surgery, Weight Loss Surgery, Maximizing Success Rate) Stop Calling Him Honey and Start Having Sex: How Changing Your Everyday Habits Will Make You Hot for Each Other All Over Again Habits! 21 Powerful Simple Mini Habits to Boost Your Mind, Hack Your Productivity and Achieve Success in Life (Healthy Living eBooks, Self Control and Discipline,) Fanatical Prospecting: The Ultimate Guide for Starting Sales Conversations and Filling the Pipeline by Leveraging Social Selling, Telephone, E-Mail, and Cold Calling Sales: Master The Art of Selling - Networking, Time Management & Communication (Productivity, Close the Sale, Goal Setting, Charisma, Influence People, Trump, Cold Calling) Sales Prospecting: The Ultimate Guide To Referral Prospecting, Social Contact Marketing, Telephone Prospecting, And Cold Calling To Find Highly Likely Prospects You Can Close In One Call

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)